### **Awards**

- 2023 Top UK Healthcare, Pharma & Life Sciences Consultancy
- **2023 Financial Times UK Leading Management Consultants** 
  - **D** 2021 & 2022 Bronze
- 2023 Finalist across three HSJ categories
  - 2021 Best Healthcare Analytics Project
  - **D** 2018 Consultancy of the Year
  - 2018 Best Provider of Healthcare Analytics
- MCA 2023 Winner in 1 category and finalists in 5
  - 2022 Project of the Year
  - Performance Improvement in the Public Sector and Strategy
  - 2021 & 2019 Thought Leadership Award
  - **D** 2018 Change management in the Public Sector



### **Our Healthcare Investment Advisory Team**

Our team offer a dynamic blend of commercial, operational and financial expertise:



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# Healthcare Investment Advisory

Harness growth opportunities in healthcare with our unmatched expertise

The opportunity healthcare presents for investment and growth is undeniable. Innovation and change have never been more critical to solving the increasing challenges the sector faces – with pressures on services at an all-time high. The complexity of healthcare systems and private and public sectors means specialist guidance is pivotal for success.

are award-winning healthcare specialists with unparalleled industry knowledge across health systems and life sciences, holding access to more healthcare data than any other UK consultancy. We understand the complex regulatory environment that healthcare demands and can support you to make informed decisions to build resilient, sustainable growth.

# Our offer:

### **Strategic advisory**

### **Growth strategy**

### **Helping you:**

- Maintain a competitive advantage and sustainable growth strategy, through scaling organically or by M&A.
- Reorganise company infrastructure to create value.
- Define your unique value proposition and sustain your competitive market positioning.

### **Corporate strategy development**

### Helping you:

- Use technology and new models of care to ensure your strategy is ready for tomorrow's demands.
- Navigate the public and private healthcare landscape, assess challenges, threats and evolving business models.
- Pivot your strategic approach to address evolving market dynamics.





### **M&A** advisory

# Strategic and commercial due diligence

### **Helping you assess:**

- Future market changes that could impact valuations and risk.
- The strategic implications of a deal, including alignment with your existing business plan and portfolio company fit.
- The commercial attractiveness of a target company or strategic move.

### We provide:

- Market assessments.
- Competitor landscape mapping.
- Target screening.
- Commercial assessments.
- Business plan reviews.

### **Operational due diligence**

### **Helping you assess:**

- Opportunities for optimised operations and growth within a target company.
- Whether operational improvements will create soft synergies over time, and the expected impact of this.

### We provide:

- Assessments of CQC reports.
- Data-driven reports on operational effectiveness.
- Assessments of operating models.
- Early integration planning.



### **Enterprise value creation**

### **Operational business review (OBR)**

Leveraging our unrivalled access to healthcare data, we create meaningful insights that remove the guesswork from operational improvement.

### We provide:

- Rigorous value creation plans based on accurate data.
- Innovative service redesign plans for improved patient outcomes and value creation.
- Assessment of operational plans against growth targets and recommendations for improvement.
- Assessment of patient flow and operational effectiveness to ensure productivity is being maximised.
- Diagnostic and generation of initiatives for organisations to implement financial sustainability and cost-effectiveness.
- Data strategy to unlock potential value.





### What makes us unique?

Our award-winning health investing, data and health systems consulting teams are at the very forefront of healthcare advancements and change.

### **Experts in healthcare:**

- Over a decade of supporting clients across NHS, Life Sciences and Health Investing sectors carrying out 700+ projects.
- Deep understanding of the NHS and how to navigate the operational and commercial implications of change.
- NHS financial expertise with 100% of CF's finance practice holding accounting qualifications. Industry-leading thoughtleadership and transformation advice
   frequently partnering with leading healthcare providers.

# Reach and strength of industry relationships:

- Delivered in 70% of ICSs and half of UK Trusts and half of pharma companies, meaning unparalleled access to Chairs, CEOs and Boards.
- Strategic advisor of choice routinely hired by NHS executives.

### Award winning data services:

- Access to more healthcare data than any other company in the UK.
- Our experience of health systems and NHS financial sustainability, combined with DI capabilities, uniquely qualifies us as an advisor to the private sector.

www.carnallfarrar.com