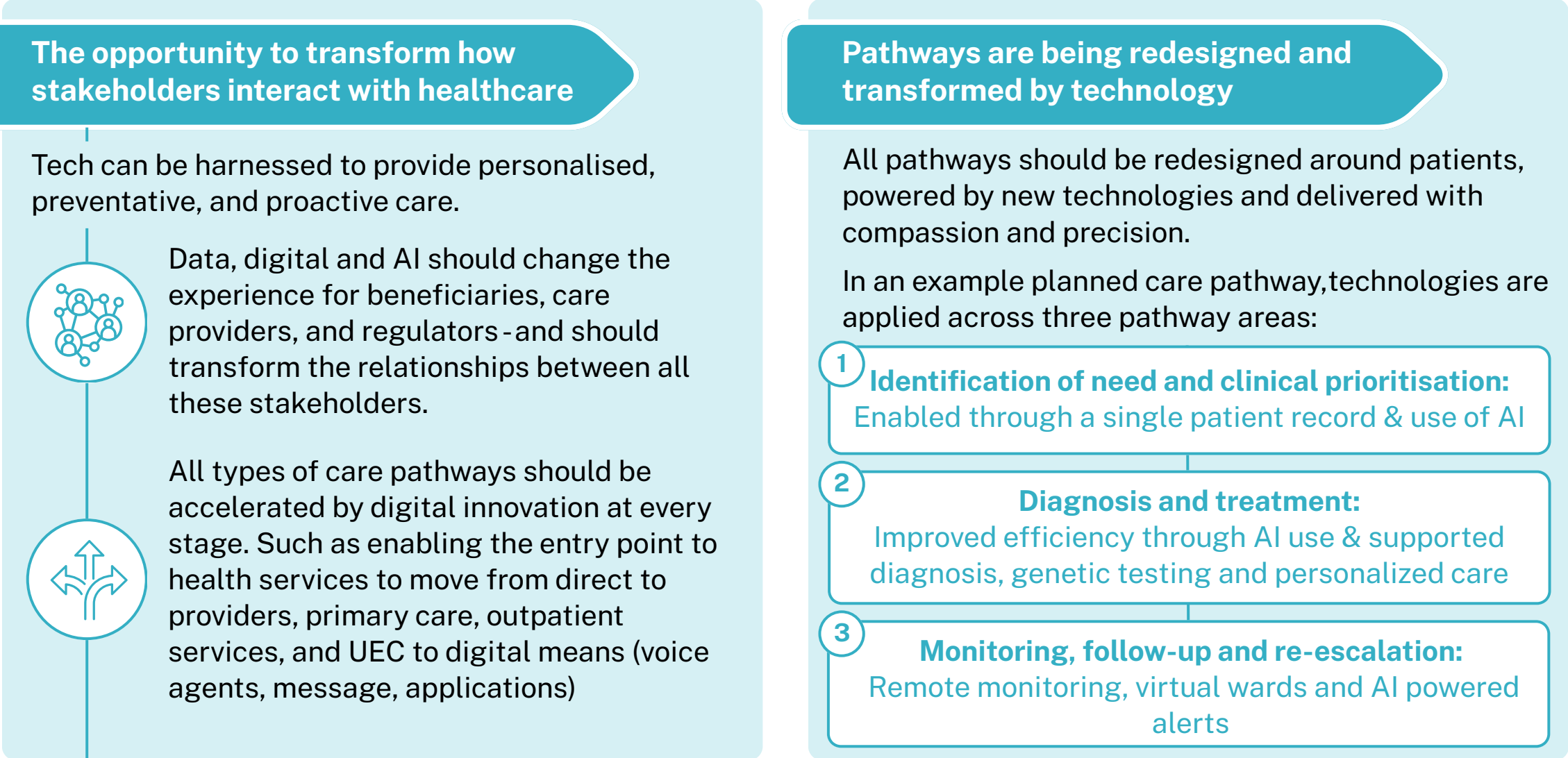


Leveraging digital technologies to revolutionise care pathways

CF are working to **re-define the health journey** with healthcare systems around the world, in which everyone's health journey is unique yet seamlessly connected to a **comprehensive ecosystem of data and knowledge**.

Digital transformation – and leveraging digital technologies to revolutionise the patient journey – is at the heart of this ambition. The focus is on using technology to:



A care pathway for a chronic condition demonstrating successful implementation of AI and digital solutions

The illustration below maps out a care pathway whereby healthcare delivery is underpinned by a universal data and digital foundation, which users interact with through user-centric applications

